



Uka Tarsadia University, NSS – Management Unit



B.V. Patel Institute of Business Management, Computer & Information Technology

Date: 11th August, 2017

Awareness Drive on Cleanliness at Goji Village

On the occasion of Celebration of “Swachhata Pakhwaha”, at Uka Tarsadia University has jointly conducted cleanliness awareness rally in the Goji Village on 11th August 2017 at 9.30 am onwards.



Management unit of NSS and Nature Club of Institute jointly organized a rally involving NSS Volunteers at Goji village in the Bardoli district to create awareness among the general public on cleanliness, hand washing, sanitation and personal hygiene. Goji Village is adopted by NSS Management under NSS Scheme for various social outreach activities. Rally was led by NSS programme officer Ms. Divya Gadaria, Assistant Professor at Uka Tarsadia University.



The rally started from the Goji Village main street and after passing through Gopi falia and nearby streets and culminated at Entrance of village.

During the rally, NSS volunteers collected garbage and students carrying placards with the message of cleanliness raised slogans highlighting objectives of the cleanliness.

Later addressing students, the Programme officer exhorted them to sensitize their neighbors on keeping their surroundings neat and clean. Around 80 student carried placards with slogans, emphasizing the importance of personal and public hygiene. The rally went around the village. Enthusiastic Participation of Volunteers and Positive response of villages made the rally successful.

